



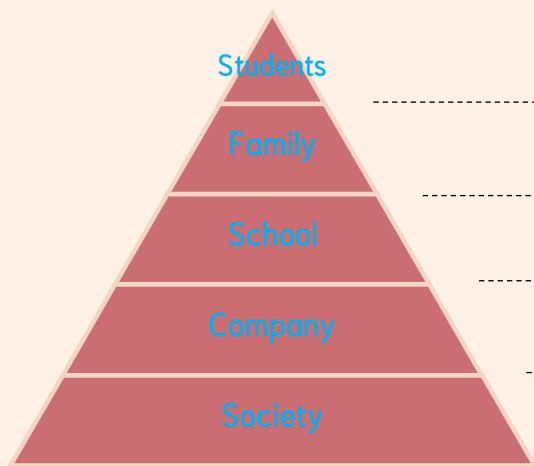
Our Mission

Career Labs USA is a 501(c)(3) nonprofit organization dedicated to transforming career pathways education through

- Innovative in-class, after-school, and mentorship programs that prepare K–12 students for successful careers
- Partnerships with professionals and employers to build bridges for students from Kindergarten through career
- Turn-key curriculum that can be implemented across learning platforms: in-person, distance learning, and self-guided
- Focus on Diversity and Inclusion to help create a world where educational and career equity is a reality for all

The Urgent Need

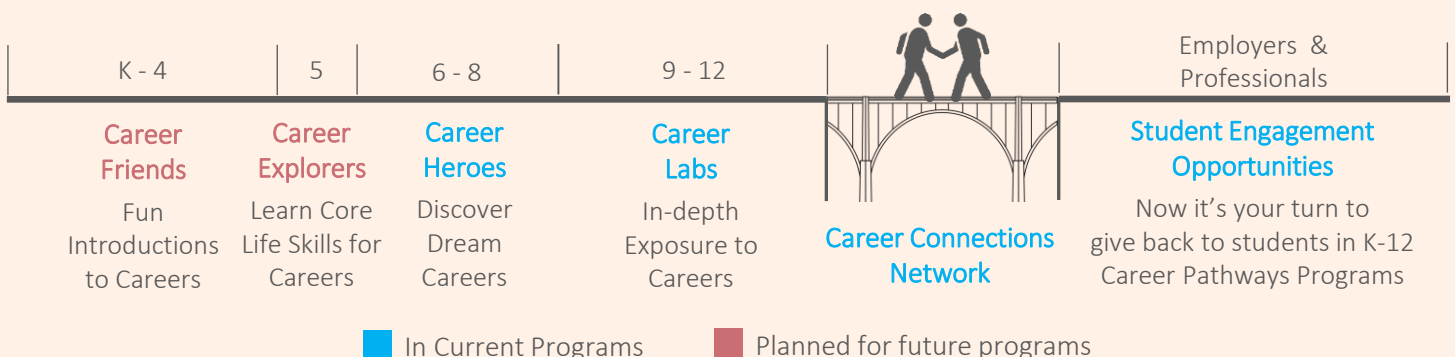
An Urgent Alignment of Needs is Going Unmet in Schools and Across Society



- A vision for career opportunities, basic skills, and connections with people to help reach their goals
- People from the career world to come alongside and help when children are first timers to higher education
- Decrease drop-out rate
- Increase college and trade school admissions
- A well-trained and motivated workforce
- Corporate Social Responsibility opportunities
- Disconnect between employers and schools in providing mentorship and career training

A Holistic Solution

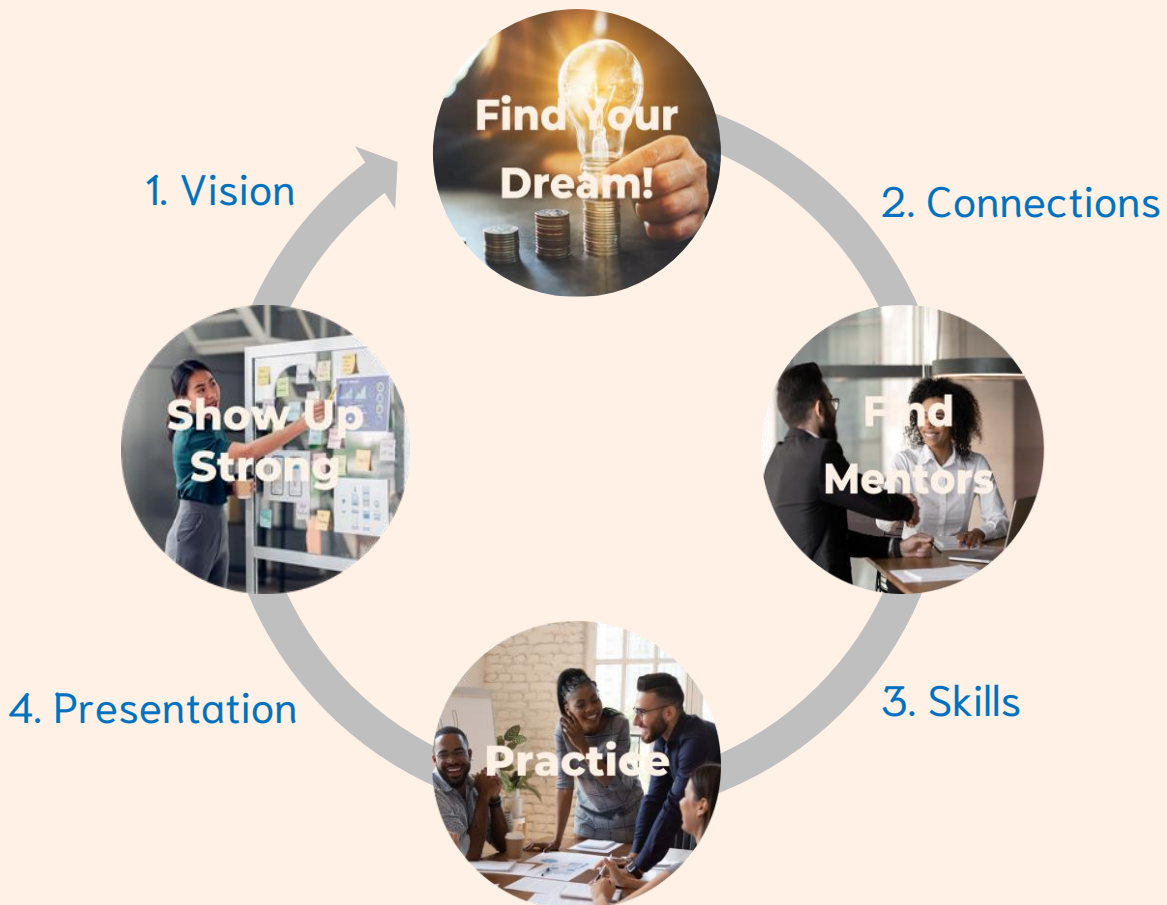
Bridge the Gap with Career Programming from K–through–Career





The Career Labs Method

Create immersive career experiences from Kindergarten through Career built around four key life skills with a focus on developing these as lifelong habits in our students



1. Vision

How can a student have a dream if they don't know what is possible to dream about?

Students are exposed to a wide range of career options with hands-on interaction, engaging multiple learning modalities, to discover careers that may be right for them

3. Skills

How can a student succeed in a dream if no one teaches them how?

Immersive career skills workshops give students the opportunity to practice in real-life career scenarios guided by successful professionals in the field

2. Connections

How can a student achieve a dream without people to show them the way?

Successful professionals are involved throughout, giving students opportunities to become comfortable meeting, learning from, and making connections in a career context

4. Presentation

How can a student be given a chance to live their dream if they cannot make their voice heard?

Students learn to show up strong in the workplace by working on team career challenge projects and presenting or pitching their ideas



Programs Currently Offered

In-Person, Distance Learning, or Hybrid



Career Heroes Curriculum

Students Discover Possible Dream Careers either in-class, online, or through a self-guided course

- ✓ Discover Career Fields
- ✓ Meet Career Experts
- ✓ Practice Skills with Hands-on Career Challenges
- ✓ Instructional Videos
- ✓ Teacher & Student Handbooks
- ✓ Lesson Plans, Rubrics & Reflection Journal
- ✓ Aligned to Common Core & CTE



After School Programs

Immersive Career Workshops featuring Successful Career Professionals

- ✓ Meet and learn from career professionals in a variety of fields
- ✓ Practice with hands-on Career Workshops
- ✓ Career discussions and activities
- ✓ Games and Team Competitions

Corporate Social Responsibility

Professionals and Employers help create a virtuous cycle



Employers

Employers receive high-impact Corporate Social Responsibility opportunities for making a long-term impact in the communities they serve

Cultivate a potential source of future employees

Plus build corporate culture and a powerful public relations image



Professionals

Professionals receive opportunities to use their career skills and experiences to give back and help children who need them

Plus gain new meaning and fulfillment in their work

Focus on Equity

Diversity, Opportunity, and Access to Positions of Influence



We Represent the diversity of our students with a diverse network of career professionals



We Prioritize employers and institutional partners who are actively creating welcoming environments



We Give Voice To the parents and communities we serve and are responsive to their needs



We Love, Honor, and Uplift our students, parents and communities



K-through-Career Program Roadmap

K-4	<h3>Career Friends</h3>	<p>Students connect careers to school subjects</p> <ul style="list-style-type: none"> • Visiting <i>Career Friends</i> put on 1-period workshops that showcase their career field and tie to specific school subjects • Treasure Hunt style play-along games where students match: (1) Life challenges the career is solving for, (2) School subjects needed
5	<h3>Career Explorers</h3>	<p>Students learn key life skills and connect to careers</p> <ul style="list-style-type: none"> • Core career & life skills taught as tools in the explorer backpack • Each lesson is an adventure to solve a real-life challenge, discover a career that solves that challenge, and apply the life skills they are learning to solve the challenge • Visiting <i>Career Experts</i> join the adventure with them
6-8	<h3>Career Heroes</h3>	<p>Students discover careers and their own career superpowers</p> <ul style="list-style-type: none"> • Immersive career experiences exposing students to a wide variety of careers (5 industry segments & 25 fields each semester) • Assessments help students discover their personal career interests and <i>superpowers</i> • <i>Career Experts</i> share their stories and skills in Career Spotlights • Hands-on career challenges to practice real-life career skills
9-12	<h3>Career Labs</h3>	<p>Physical labs/workspaces on premise at the school</p> <ul style="list-style-type: none"> • Partner with local employers to sponsor skills training centers in the local school (eg. Media Lab for Entertainment & Tech careers) • Partner with local nonprofits, professionals, and employers to run programs in the labs • Each school has specialty areas with career labs on premise
Career	<h3>Career Connections Network</h3>	<p>K-12 Student Engagement Opportunities</p> <ul style="list-style-type: none"> • “Your Turn” Volunteers – Career Labs students entering careers, college or trade school stay in network and volunteer • Career Experts – Successful professionals volunteer as workshop instructors, classroom guests, speakers, tutors, mentors • Corporate Partners – Employers partner with CLUSA to provide internships, volunteers, adopt-a-school, financial support • Organization Partners – Nonprofits or government agencies with compatible missions partner to provide programs and services



Proposed Pilot Program

Career Heroes Courses (Middle School)

Immersive career programs from 5th through 8th grade expose students to careers in 150 industry segments and prepare them to make informed choices before entering high school

		2021-22		2022-23		2023-24	
		Fall	Spring	Fall	Spring	Fall	Spring
Produce	Teach	6 th STEAM Heroes	6 th Community Heroes	6 th STEAM Heroes 7 th Professional Trade Heroes	6 th Community Heroes 7 th Care Giver Heroes	6 th STEAM Heroes 7 th Professional Trade Heroes 8 th Business Heroes	6 th Community Heroes 7 th Care Giver Heroes 8 th Government Heroes
	Produce	6 th Community Heroes	7 th Professional Trade Heroes	7 th Care Giver Heroes	8 th Business Heroes	8 th Government Heroes	5 th Career Explorers

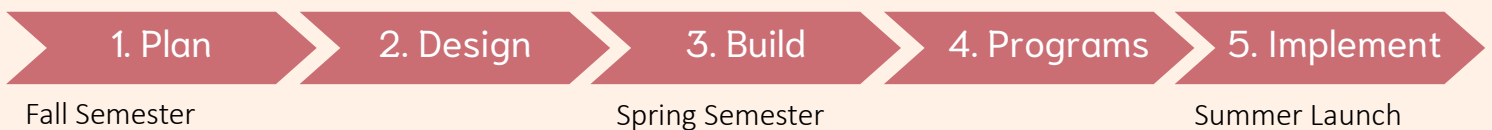
Career Labs (High School)

Industry-focused Career Labs in high school serve as a workspace for nonprofits and industry groups to hold workshops, certifications, and serve as a pipeline for employees entering the field

Examples of possible career labs include

- **Multi-Media Lab** (Tech, Music/Video Production, Digital)
- **Health & Fitness Lab** (Fitness, Wellness, Athletics)
- **Hospitality Lab** (Restaurant, Hotel, Recreation, Tourism)
- **Small Business Lab** (Entrepreneurship, Management)
- **Fashion & Design Lab** (Fashion, Apparel, Architecture)
- **Entertainment Lab** (Music, Acting, Dance, Arts)

Timeline



Career Experts Clubs (Middle or High School)

A series of after-school Career Expert workshops offer immersive hands-on experiences, led by successful professionals, for students to discover a variety of careers that might be right for them

Each workshop spotlights one Professional and their Career Field



6th – 8th Grade Career Heroes Proposed Course Outline

6th Grade

Course	Career Segment	Course	Career Segment
STEAM Heroes 6 th Grade	Science	Community Heroes 6 th Grade	Small Business
	Technology		Education
	Engineering		Healthcare
	Art		Nonprofit
	Math		Public Service

7th Grade

Course	Career Segment	Course	Career Segment
Professional Trade Heroes 7 th Grade	Building Trades	Care Giving Heroes 7 th Grade	Teaching and Coaching
	Mechanical Trades		Counseling and Therapy
	Transportation Trades		Child and Senior Services
	Legal and Consulting Trades		Social Services
	Design Trades		Care Givers

8th Grade

Course	Career Segment	Course	Career Segment
Business Heroes 8 th Grade	Business Management	Government Heroes 8 th Grade	Health and Human Services
	Business Operations		Public Works
	Marketing and Sales		National Defense and Law Enforcement
	Finance and Accounting		Research and Public Advocacy
	Business Services		Public Policy and Politics

Career Interest Assessment

Student assessments to aid in career planning prior to entry into High School